

## AIM Portfolio Service – Target Market and Fair Value Information

Launch Date: 1<sup>st</sup> January 2016

Last review date: 31<sup>st</sup> July 2023

### What is the Hawksmoor AIM Portfolio Service?

The Hawksmoor AIM Portfolio Service is a service designed for clients that wish to invest in growth opportunities among the UK smaller companies listed on the London Stock Exchange's AIM market, as well as to reduce their potential inheritance tax (IHT) liability.

We offer this service on a discretionary basis and it is managed by a dedicated team of investment specialists.

### What type of investor is this service for?

This service has been deemed potentially suitable for the following target market:

- The service is designed for the clients of financial advisers, who will undertake the suitability analysis of the client.
- Portfolios of AIM shares are higher risk investments and can be volatile. The service is therefore intended for investors with sufficient capacity for loss.
- The service is intended for investors with an investment objective for long-term capital growth and/or to mitigate inheritance tax liabilities through Business Relief.
- We provide services on the basis that clients are Retail Clients for the purposes of the FCA.
- The service can be provided within a general investment account (GIA) or Individual Savings Account (ISA)
- The service can also cater for clients with specific investment restrictions (e.g. avoiding contentious industries, such as tobacco, gambling etc.)
- It has a minimum investment amount of £30,000.

### What is the target market for this service?

#### Target Market

Retail clients who:

- are happy to accept the investment risk associated with AIM shares;
- have the capacity to absorb a loss and;
- have an FCA regulated Financial Adviser relationship who is responsible for assessing suitability can help them as their client to understand the risk / reward profile and features of the service, advise on risks and the agreed time horizon

#### Negative Target Market

The AIM Portfolio Service is not compatible for clients that are:

- looking for full capital protection or full repayment of the amount invested;
- are risk averse / have no risk tolerance or;
- need a fully guaranteed income or fully predictable return profile

#### Retail Client Support

Where necessary, Hawksmoor or the Financial Adviser as distributors of this service ensure that all clients receive the appropriate support to ensure this service helps them to achieve their financial objectives and fully understand the key features and the associated risks. Where the client is in vulnerable circumstances, the Hawksmoor Investment Manager or Financial Adviser should assess that this service is able to meet the needs of the client.

## Portfolio Objectives

Time Horizon	The recommended holding period is medium and long term
Maturity Date	This is a Discretionary Portfolio Management Service and has no fixed maturity date
Preservation of capital	This service does not have any capital guarantees
Growth	Our AIM Portfolio Service offers the opportunity for capital growth
Income	Our AIM Portfolio Service may be used to generate income

## How can clients access the AIM Portfolio Service

This service is available via an approved FCA regulated financial advisors.

## Fair Value Information

### Benchmarking

Hawksmoor AIM Portfolio Service overall fees and charges have been benchmarked against the market and found to be fair value for the service provided.

### Overall price

We recognise that individual Financial Advisers may have a different charging structure with their retail clients in line with the specific services/benefits provided, and this may vary and need not be disclosed to Hawksmoor. Financial Advisers are thus expected to further undertake their own assessments to ensure the overall price represents fair value to the underlying retail client.

### Benefits of service to Target Market

Please see attached brochure.

### Fair Value confirmation statement

Hawksmoor has undertaken a fair value assessment of its AIM Portfolio service in line with internally defined criteria and the regulatory expectations and considers that the benefits of the Hawksmoor service provided are proportionate to the anticipated costs.