# QUARTERLY REPORT Q3 2020



# THE MI HAWKSMOOR GLOBAL OPPORTUNITIES FUND

The one-stop investment solution to maximise long-term real returns.



# INVESTMENT OUTCOME

The Global Opportunities Fund's primary aim is to deliver returns, after charges, in excess of general markets over the long term (defined as rolling periods of 5+ years). In order to achieve this, the managers will invest in a variety of financial assets, using collectives to invest in long term structural growth themes, together with exploiting inefficiencies in the closed-ended sector - i.e. investment trusts trading at a discount. The portfolio will be fully invested and, whilst diversified, it will have a minimum exposure to equities of 60%. It is therefore likely that investors will see fluctuation in the value of their investment over the short term, so they need to share the managers' long term perspective in order to increase the likelihood of superior long term total returns.

# INTRODUCTION



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#### Our Team

**Ben Conway** Head of Fund Management, Senior Fund Manager Financial Express aggregated track record of 6+ years running retail funds – returning 42% versus 37% for the peer group (01/01/2014 to 30/09/2020)

#### Daniel Lockyer Senior Fund Manager

Financial Express aggregated track record of 15+ years running retail funds – outperformed peer group by 40%, returning 131% versus 91% (13/01/2005 to 30/09/2020)

Ben Mackie Fund Manager

Dan Cartridge Assistant Fund Manager

Richard Scott Advisor

Hannah Isaac Head of Fund Operations

David Chapman Business Development Manager

Charlotte Sternberg Team Assistant



Left to right: David Chapman, Dan Cartridge, Ben Mackie, Ben Conway, Daniel Lockyer, Hannah Isaac

# MARKET PERFORMANCE



## Top and bottom three performing asset classes



North American Equities: MSCI North America, Emerging Market Equities: MSCI Emerging Markets, Gold: WisdomTree Physical Gold, UK Gilts: ICE BofA UK Gilts All Stocks, UK Equities: MSCI United Kingdom All Cap, Large Cap UK Equities: MSCI United Kingdom Large Cap.

## Commentary

For the most part, the third quarter of the year saw a continuation of the strong performance from global financial assets with the notable exception of those listed in the UK. US equities continued to lead global equities higher, with emerging market equities also registering strong performance, buoyed by a weakening in the US dollar. The Federal Reserve announced a subtle shift in their inflation target to an *average* of 2%, the implication being that following the recent protracted period of subdued prices, inflation will be allowed to run hot going forward. Market implied inflation expectations rose modestly and real yields fell helping gold and gold equities continue to shine. International investors continued to shun the UK market with Brexit uncertainty coming back to the fore with Prime Minister Boris Johnson's plan to break international law and override aspects of the withdrawal agreement with the European Union. Meanwhile, Chancellor of the Exchequer Rishi Sunak has outlined plans to move away from the expensive Furlough scheme, with the most likely outcome being a rise in unemployment in the coming months.

In our previous quarterly commentary, we explained that the high level index performance hides wide dispersion below the surface, with large technology companies in the US, which make up a significant proportion of US and global equity indices driving market returns. Indeed, in mid-August when the US market was hitting fresh all-time highs, the average stock in the index was 28% below its peak. Share price rises from Apple and Tesla, following stock splits that do nothing to alter the fundamental value of a company, were particularly eye-watering and serve to emphasise the irrational exuberance of the current environment, although September did see some rotation away from the leading technology companies with some of the summer froth being scraped off the top. It is highly likely that US markets will continue to be volatile as campaigning moves into full swing ahead of the November Presidential election, though the news that Trump and a number of his senior officials have contracted the virus in recent days means campaigning is likely to be truncated. Election polls have narrowed during the year, with Trump closing the gap on Democratic rival Joe Biden, and there is an outlying risk of the result being disputed. The last time an election result was disputed came in 2000, when markets acted in a risk off fashion as gold and US Treasuries rose and equity markets fell.

With a second wave of COVID-19 cases materialising at a rapid rate in the UK and globally, localised lockdowns have broadened and social distancing restrictions have increased. Meanwhile, the prospects of a widely available, proven vaccine are still some way off despite positive trial results. It is likely that the path to recovery will be slow and choppy as we move into the winter months for the Northern Hemisphere and have to contend with flu season alongside rising COVID cases.

# GLOBAL OPPORTUNITIES FUND PERFORMANCE





# GLOBAL OPPORTUNITIES FUND PERFORMANCE



## Performance history

Cumulative performance % growth to last month end					
	Annualised since launch	Since launch	1 year	3 months	Annualised volatility since launch
Fund	3.3	6.8	3.3	6.1	16.8
Sector	2.6	5.4	0.9	2.3	12.4
Quartile in Sector	2	2	2	1	3

## Commentary

After an exceptionally strong Q2 where the Global Opportunities Fund returned +19.4%, we are pleased that this has been backed up with another quarter of extremely strong performance with the Fund up +6.1% versus the sector return of +2.3%. Outperformance during the quarter was driven by alpha generation from a number of the investment trusts we own, with notably strong performance from India Capital Growth (+30.8%), Merian Chrysalis (+26.6%), R&M UK Micro Cap (+22.1%), Baker Steel Resources (+20.5%) and Geiger Counter (+18.9%), and a further 9 positioned delivered returns in excess of 10%.

It was another strong period for gold, silver, and the respective mining equities, with Merian Gold & Silver up +19.8%. During the quarter we spoke with the managers of the three gold funds we invest in across our multi-asset range of funds to assess whether the sector had run too hot and had become too richly valued after the sharp recovery from the March lows. As explained in more detail in our feature article this quarter, on page 8, the precious metals mining complex remains extremely lowly valued relative to history, whilst the most important long term drivers of the gold price remain highly supportive.

India Capital Growth benefited from strong net asset value (NAV) growth combined with a small narrowing of the discount to deliver impressive returns. Despite the strong performance, the shares continue to trade on a 21% discount with a continuation vote in the next year providing an opportunity for investors to get cash returned to them at close to NAV. Merian Chrysalis also had a strong quarter propelled by significant NAV appreciation. Secondary funding rounds in portfolio companies Klarna and Transferwise were done at material premiums to carrying value, whilst the trust also benefited from its first initial public offering (IPO) since launch as The Hut Group listed on the stock exchange, again at a significant uplift to carrying value. Despite these uplifts, all three remain significantly undervalued relative to listed peers, whilst being the market leaders and technological disruptors in the industries they operate in. Since launch, though the NAV is up c.40%, 7 of the 11 original investments are still carried at or close to cost in the NAV despite strong performance from the businesses which have seen lockdowns accelerate adoption of their products and services.

The worst performing position was GVQ UK Focus (-10.8%), a relatively small holding in the Fund at c.1.2%. Despite the portfolio having limited exposure to financial risk and to deeply cyclical sectors, the fund has performed poorly, not helped by a style (value) headwind this year. None of the holdings have required an equity raise so far this year, testament to their focus on balance sheet strength, whilst the portfolio trades on a depressed 2020 FCF yield of close to 13%. Though it may take time for the portfolio to recover, an attractive dividend yield of 5.7% means we are paid to wait in the meantime.

Despite the strong performance from the Global Opportunities Fund over the past 6 months, we remain incredibly excited about the value in the portfolio today, and the new opportunities that we are unearthing in both the open ended and closed ended investment universes which we outline in more detail on page 6.

# GLOBAL OPPORTUNITIES FUND ACTIVITY



## By holding

#### **Purchases:**

- Aberdeen Emerging Markets
- AMP Capital Global Companies Fund
- BlackRock Emerging Markets
- BMO Commercial Property Trust
- Regional REIT
- Secure Income REIT

#### **Disposals:**

- Artemis Global Select
- Fidelity Global Enhanced Income
- Miton Global Opportunities
- Muzinich Asia Credit Opportunities
- Muzinich Asia High Yield
- ScotGems

Competition for capital was fierce over the period as we identified a number of new highly attractive long term investment opportunities. We adjusted our emerging markets exposure, taking advantage of emerging market equities offering the cheapest equity valuations globally on a sector neutralised, cyclically adjusted basis. We sold our position in ScotGems, a small investment trust that has failed to meet expectations, and used the proceeds to introduce Aberdeen Emerging Markets on a c.17% discount with a continuation vote in the next year which will allow investors to get their capital back at close to net asset value (NAV), and introduced a core holding in BlackRock Emerging Markets. Artemis Global Select and Fidelity Global Enhanced Income were exited, and Muzinich Asia Credit Opportunities and Muzinich Asia High Yield were sold after strong recoveries in their prices diminished future prospects. We used the proceeds to fund a new position in AMP Capital Global Companies and to introduce three new positions in deeply discounted real estate investment trusts, BMO Commercial Property Trust (BCPT), Regional REIT (RGL), and Secure Income REIT (SIRE). All have suffered sharp share price falls this year, with BCPT trading on a c.50% discount, SIRE at a c.40% discount, and RGL at a 35% discount to NAV at time of introduction. The former offer dividend yields in excess of 5% and the latter close to 9% despite all being conservatively cut (BCPT's by 50%!) and with scope to meaningfully grow/recover over the medium term.



This chart calculates the asset breakdown on a look through basis of the underlying holdings, therefore there may be differences in the breakdown shown here and on the pie chart on page 7.

# **GLOBAL OPPORTUNITIES FUND HOLDINGS**



Cash 2%

Equities 72% Aberdeen Emerging Markets AMP Capital Global Companies Fund Ashoka India Equity Aubrey Global Emerging Markets Opportunities M&G Emerging Markets Bond Augmentum Fintech Aviva Global Equity Unconstrained **BB** Healthcare **BlackRock Emerging Markets** Blue Whale Growth Crux UK Special Solutions Fidelity Asia Pacific Opportunities Geiger Counter **Golden Prospect** Gresham House UK Multi Cap Income GVQ UK Focus India Capital Growth Jupiter Japan Income Merian Chrysalis Merian Gold & Silver Ninety One Global Gold Nippon Active Value Oakley Capital Investments Polar Capital Biotechnology Polar Capital Global Insurance Polar Capital Japan Value Polar Capital UK Value Opportunities Princess Private Equity Prusik Asia Prusik Asian Equity Income River & Mercantile UK Micro Cap Schroder UK Public Private Trust Strategic Equity Capital **Teviot UK Smaller Companies** 

Bonds 8% Ashmore Emerging Markets Short Duration Man GLG High Yield Opportunities **RDL** Realisation Semper Total Return

**Real Assets 16%** AEW UK REIT **Regional REIT** Secure Income REIT

> Alternatives 2% Baker Steel Resources Trust Highbridge Tactical Credit

Each fund has been allocated to an asset class for this pie chart, therefore there may be differences in the breakdown shown here and on the asset allocation chart on page 6.

# THE CONTINUING IMPORTANCE OF GOLD IN OUR FUNDS



Since our note on gold 3 years ago, the price of the metal in dollars has risen from \$1,250 per ounce to over \$2,000 and is currently trading around \$1,900. Our exposure to the precious metals theme has been highly beneficial to our Funds' performance, despite for a short period being unhelpful when it accentuated the setback suffered in March when gold fell along with almost everything else in a kneejerk flight to liquidity.

As we will explain in this article, we continue to believe the reasons for holding gold remain valid such that our level of investment in the precious metals complex (holdings in physical gold and funds investing in silver and gold bullions and their related mining equities) has increased with roughly 10% in each of the Vanbrugh and Global Opportunities Funds and 5% in the Distribution Fund.

Here we address the case for continued high exposure to this area, but first, we believe it is important to illustrate the various arguments put forward to explain the long- and short-term drivers of the gold price.

## What moves the gold price?

#### **Real Yields**

In our last note, we alluded to the attraction of gold being enhanced when the rate of interest available on cash is low, especially after adjusting for inflation. Thus the prevailing levels of "real yields" (the interest rate over a given time period adjusted for the deleterious impact of rising prices) is seen by many as an important determinant of the direction of gold prices.

In most of the developed world, thanks to the actions of central banks, bond yields have fallen precipitously, and meanwhile expectations for future inflation rates have risen. This dynamic has resulted in negative real yields across many economies. A negative real yield signifies that the act of holding money in the form of low risk securities like government bonds will result in the erosion of the purchasing power of that money. This makes gold, which offers no yield at all, comparatively more attractive. In jargon, the "opportunity cost" of holding gold falls with falling real yields.

## Speculation

On the other hand, some commentators have pointed out that the gold price has risen far too quickly recently and that this cannot be explained by movements in real yields. In a paper by Claude Erb, Campbell Harvey and Tadas Viskanta<sup>1</sup>, the authors argue that the price of gold in inflation adjusted terms is currently too high – i.e. it cannot be explained by merely appealing to the direction of real yields. They leave open the suggestion that the causation may run the other way, or that speculative demand for gold has recently increased, driven by the creation of Exchange Traded Funds (ETFs).

## Currency debasement and increased liquidity

Meanwhile another framework looks at the price of gold in relation to the amount of money in circulation, or as a ratio against other financial assets (stocks, bonds etc). This argument runs that the more available liquidity (or money in circulation), the higher the gold price should be given new gold supply is highly constrained relative to the existing gold



stock (you can't print more gold!). Further, gold could be seen as "cheap" if its total market value is low as a percentage of the market value of other financial assets.



#### Gold as a Percentage of Global Financial Assets

#### The impact of the US dollar

Many investors cite the inverse correlation between the US dollar and the gold price, falsely believing that a weak dollar automatically leads to a strong gold price and vice versa. It is important not to forget that gold is a currency. If the dollar is weak, and the gold price in US dollars increases, it does not automatically follow that when priced in other currencies like sterling or yen that the gold price has increased. A gold bull market is characterised by gold rising in terms of all currencies.

#### **Rising government deficits**

Periods of rising government deficits tend to lead to increased interest in gold. If investors believe that persistent government deficits, especially in the world's larger economies, will lead to unsustainable levels of national debt then the only solutions available are either default (unpalatable for almost all governments) or the erosion of that debt in real terms - i.e. a government and its central bank may be forced into allowing (indeed even encouraging) a period of high inflation. If the interest it pays on its obligations is fixed, then rising inflation should allow it to manage its debt load more easily given tax revenues should rise with inflation. This should lead to falling real yields and is a good backdrop for gold to do well.

#### What is the case for gold in portfolios?

Similar to the case we outlined in our first piece, we believe the conditions for gold to do well have been in place for some time, and should continue for some time to come. Central banks globally have injected vast amounts of liquidity



into economies either by printing money and purchasing securities, such as government bonds and recently even corporate bonds and other types of security from private institutions, or by the direct financing of government deficits through printing money and purchasing the bonds that a government issues to finance a deficit. The necessity to keep interest rates and longer-term yields low (to avoid the servicing costs of this debt increasing) has never been greater given the extent and persistence of government deficits which have only been exacerbated this year by measures to support economies in the wake of the COVID-19 pandemic.

Inflation has been persistently low for the past decade but recently expectations of future inflation have been rising, partly due to a massive increase in the available amount of money in circulation and partly due to central banks deviating from their historic mandates to keep inflation low, in favour of allowing it to run hot. Aspiring to higher inflation and achieving it are of course two very different things, but against this backdrop of shifting monetary policy, it is worth noting that over time gold has acted as a good store of wealth and has performed particularly strongly in periods of higher inflation.

There are a multitude of factors that influence the gold price, with sentiment and speculative activity especially prevalent in the short-term. This can result in bouts of volatility which may serve to deter certain investors. We acknowledge that it is hard to accurately predict the behaviour of the gold price in the short-run and so try and stay focused on the longerterm reasons for owning gold:

- an increase in the amount of fiat currencies circulating around the global economy (otherwise known as "debasement") in contrast to the supply constraints gold faces;
- persistent and growing levels of government debt that increase the likelihood of this debasement, while ensuring prevailing yields available for money remain low. In other words, the "opportunity cost" of holding gold is likely to remain low for some time.

#### How do the Hawksmoor Funds express this view?

We have a valuation-led investment process, seeking to own assets that offer a margin of safety and/or diversification benefits to our portfolios. Whilst physical gold as a currency cannot offer a margin of safety, it is a liquid asset that bears no credit risk and one that has outperformed all major fiat currencies since the end of the gold standard in 1971, so a small allocation does bring diversification benefits to our overall currency exposure.

The tendency of bullion to attract safe haven flows during times of stress, and its long term negative correlation with risk assets such as equities, bring further portfolio construction benefits. The majority of our exposure to the precious metals complex, however, is via funds that invest in gold and silver mining companies, which can be easily valued, and where we can apply our disciplined investment process and identify a clear margin of safety.

Despite the very strong performance of these companies since our last note, they continue to offer very good value. Costs for these companies are not as variable as their revenue – the latter being a function of the gold price. Major costs such as fuel prices, wages and cost of extraction can vary, but profit margins can expand very quickly when the gold price rises.



Current valuations of gold miners imply a gold price some way below current levels. Meanwhile the rating that these stocks trade on (the price investors are willing to pay per unit of profit) remains very low indeed.

We thus have a potential double whammy of catalysts for continued strong performance from our Funds exposed to such companies. The longer the gold price stays elevated, the more quarters of strong earnings these companies will deliver, leading to price appreciation. If investors then determine that the quality of these cash flows is sufficiently high, they may decide that these stocks deserve to trade on higher ratings – i.e. they will pay a higher price per unit of these higher profits.

Indeed, in prior gold bull markets, the rating that these stocks commanded was several times higher than it is today. We suspect this is what has led the famous investor, Warren Buffett, to make his first foray into gold equities (an area he has hitherto always shunned) via a stake in Barrick Gold.

Mine closures, as a result of the pandemic, have meant the current strong revenue-generating environment has not yet been reflected in recent earnings announcements, but with mines now open, that should change and provide a potential catalyst for further strong performance.

Thankfully, the more disciplined governance at these companies that we highlighted in our note three years ago seems to show no sign of slipping. Management teams appear determined not to repeat the mistakes of the past by increasing capacity too quickly. This is resulting in higher cashflows being passed through to shareholders via higher dividends and gold miners now offer very attractive yields.

We concluded our 2017 note as follows: "at a time when most assets are highly valued, and it is hard to build diversified portfolios, we believe investors would be well-advised to consider the merits of gold funds. Indeed, we believe gold is one of the best ways of insuring against some of the most serious risks in the global economy and financial markets. Albeit, as with any insurance we hope it will not be required, but it is prudent to have it."

This conclusion still stands, but today we view the gold mining sector as far more than just insurance: it is **arguably one of the cheapest valued sectors in equity markets globally** combined with a very strong underlying operating environment. We thus expect investment interest in the sector to continue to increase.

# **HAWKSMOOR** Fund Managers

## CONTACT INFORMATION

For further information on any of our Funds or Services, or to arrange a meeting with a Fund Manager, please contact us on the details below:

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## IMPORTANT INFORMATION

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